1. With a class partner, place your name next to a reading listed below.

2. You and your partner must prepare a 10-15 minute presentation based around the reading but which also addresses the question asked. Use PowerPoint or Keynote to enhance your presentation.

3. Assume that the audience (your class mates) have heard the lecture so please don’t rehash what was said there.

4. Your presentation should only focus on the aspect of the topic covered by the reading. There is no need to cover the whole topic

5. Use additional sources to back up your answer and to support your presentation. List these sources (in APA format) at the end of your presentation.

<table>
<thead>
<tr>
<th>DATE/TOPIC</th>
<th>ARTICLE NAME</th>
<th>PRESENTER(S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wk 2 4 March Perception</td>
<td><strong>Question:</strong> How does the way our brains perceive information, impact on what we understand? Why does the brain sometimes make mistakes?</td>
<td>1) Lester: Sensual and Perceptual Theories of Comm</td>
</tr>
<tr>
<td>Wk 3 11 March Language &amp; Communication</td>
<td><strong>Question:</strong> What is the relationship between verbal and non-verbal communication as outlined in the reading(s)? Can you give other examples?</td>
<td>No Presentations</td>
</tr>
<tr>
<td>Wk 4 18 March Non Verbal Communication</td>
<td><strong>Question:</strong> Is censorship an effective weapon in maintaining appropriate ‘social and moral standards’ or do we merely censor what we are most afraid of? What arguments do the various readings make for and against different forms of censorship?</td>
<td>2) Richmond &amp; McCloskey: Physical Appearances Gaetano Egisto &amp; Yaw Appiah 3) Ekman: Face Values 4) Ackerman: The Eyes Have It 5) Vnuk: Evils of Pornography Samuel Duraisamy &amp; Matthew Ellis 6) Pinker: What the f***? Why we curse Md Abhu Rayham &amp; Phillip Luu 7) Bacon: Being free by acting free Jacob Henwood &amp; Thomas Robertshaw</td>
</tr>
<tr>
<td>Wk 5 25 March Censorship Good Friday Public Holiday: Friday 29th March 2013</td>
<td><strong>Question:</strong> Consider the extent to which different electronic communication technologies such as email, SMS, social media like Twitter and Facebook etc, merely replace traditional forms of communication. Do they change the nature of the communication experience?</td>
<td>8) Hallowell The Human Moment at Work James Branson &amp; Simba Chinya 9) Carr: The Shallows: what the Internet is doing to our brains (extract) 10) Crystal: Txting: the gr8 db8 Paul Gaite &amp; Mary Isidro 11) Valkenburg: Online communication and adolescent</td>
</tr>
<tr>
<td>Wk 6 1 April Mediated Communication Easter Monday Public Holiday: Monday 1st April 2013</td>
<td></td>
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</tbody>
</table>
### Question:

“Differences in culture are not merely a matter of differences in language.” How is this statement reflected in the articles about cross cultural communication?

12) Ishii et al. *Our locus in the universe*

13) Beebe: *Adapting to others*  
Billy Phengsavad & Kenneth Amurao

14) Hall *The Voices of Time*  
Gareth Bown & Fouzia Ahmad

### Week 8

**MID TERM BREAK**

### Week 9

**22 April**

- **Public Holiday:** Thursday 25 April 2013

NOTE: Classes between weeks 9-14 will take place in a computer lab. Check your timetable for the room number.

### Week 10

**29 April**

- No Presentations

### Week 11

**6 May**

- **Issues in professional writing**

**Question:** Which issues in relation to professional writing do these readings focus on and how important are they to the decisions to how a reader reads and a writer writes?

15) Gregory: *Writing for the web vs writing for print*  
Nicholas Maurice & Matthew Paterson

16) Miller & Swift: *Non sexist writing*  
Anthony Mok & Anthony Fok

### Week 12

**14 May**

- **Visual communication**

**Question:** How do visuals and layout affect how a reader understands a text?

17) Wong *Wong words & visuals*  
Vicky Nguyen & Harin Fernando

18) Harrison: *Understanding how still images make meaning*  
Ahmad Daef & Brian Loi

### Week 13

**20 May**

- **Ethics & Research**

**Question:** What are some of the ethical issues that we are facing as a result of new communications technologies?

19) Ornatowski *Internet Ethics*  
Adam Cwyk & Eric Tang

### Week 14

**27 May**

- No Presentations

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When reading the article some things to consider might include:

- What are the author’s main arguments, points and theme(s)?
- What evidence does the author use to support his/her argument?
- How do the points or perspectives raised relate to the broader themes of the textbook and the lecture?
- Do you agree or disagree with what is being argued? Why/why not?

**IMPORTANT:** Please ensure that your presentation complies with School of Humanities & Communication Arts Guidelines for Seminar Presentations (attached). Check with your tutor if you are unsure.